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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

of 1 Sheet

Complete if Known				
Application Number	10,053,788			
Filing Date	January 18, 2002			
First Named Inventor	Motoi SATO			
Art Unit	2165			
Examiner Name	Not yet assigned			
Attomey Docket Number	44471/269115			

		NON PATENT LITERATURE DOCUMENTS		
Examiner Initials *	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T 2	
AD	1	MOTOHASI, "Awareness Net for Assisting Development of Various E-Businesses Based on Access Logs, NTT Technical Journal, Vol. 12, No. 11, pp. 84-85, November 2000.		
AD	2	"NTT East's a New Plan for the Corporate Business, a Desire in the Business Consulting Region", Telecommunication, Vol. 17, No. 7, pp. 40-45, June 2000.	х	
AD	3	"New Service Development Assisting Platform", Business Communication, Vol. 36, No. 2, pp. 53-63, February 1999.	x	
AD	4	SAITO, "Optimizing Web Site According to the Preference of a Customer, Application Fields Different Depending on Schemes, Nikkei Internet Technology, Vol. 35, pp. 176-183, June 2000.	х	
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Examiner	/Arthur Duran/	Date	12/04/2006
Signature		Considered	

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance

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Application Number	Not Yet Assigned	m = 0
Filing Date	18 January 2002	<u> </u>
First Named Inventor	Motoi Sato, et al.	7
Group Art Unit	Not Yet Assigned	1
Examiner Name	Not Yet Assigned	
Attorney Docket Number	1144471/269115	
	Application Number Filing Date First Named Inventor Group Art Unit Examiner Name	Filing Date  First Named Inventor  Group Art Unit  Examiner Name  18 January 2002  Motoi Sato, et al.  Not Yet Assigned  Not Yet Assigned

				U.S. PATENT DOCUMENT		
Examiner Initials	Cite No. <sup>1</sup>	U.S. Patent D	Kind Code <sup>2</sup> (if known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
AD		5,583,763 0			12/10/1996	
AD		5,918,014 0			06/29/1999	
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			Foreign Patent Do	cument		Date of Publication of	Pages, Columns, Lines,	1
Examiner Initials	Cite No.¹	Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>3</sup> (if known)	Name of Patentee or Applicant of Cited Document	Cited Document MM-DD-YYYY	Where Relevant Passages or Relevant Figures Appear	1
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1		WO	WO00/04464	0				$\bot$
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<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent document, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language translation is attached.

PTO/SB/08B (08-00)

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Substitute for Form 1449/A/PTO		Application Number	Not Yet Assigned			
				Filing Date	January 18, 2002	
INFORMATION DISCLOSURE			DISCLOSURE	First Named Inventor	Motoi Sato, et al.	
STATEMENT BY APPLICANT		Group Art Unit	Not Yet Assigned			
<b>J</b>			as necessary	Examiner Name	Not Yet Assigned	
Sheet	2	of	2	Attorney Docket Number	44471/269115	

Examiner	Cite No.1	OTHER INFORMATION - NON PATENT LITERATURE DOCUMENTS  Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s),					
AD	No.'	publisher, city and/or country where published  Upendra Shardanand, Pattie Maes. "Social Information Filtering Algorithms for Automating Word of Mouth"CHI 95 Mosaic of Creativity, May 7-11 1995.   One of the country where published the country where the country where the country where published the country where					
AD		Joseph A. Konstan, et al. "Grouplens: Applying Collaborative Filtering to Usenet News".▶					
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Examiner Date Considered	Examiner Signature	/Arthur Duran/	Date 12/04/2006	
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<sup>&</sup>lt;sup>1</sup>Unique citation designation number. <sup>2</sup>Applicant is to place a check mark here if English language translation is attached.